

**FOR IMMEDIATE RELEASE**

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## **Blue Sky Network Launches SkyRouter 3**

### **The Industry's Most Advanced Web Portal for Comprehensive Air, Land, and Marine Asset Tracking**

**La Jolla, California** – **BLUE SKY NETWORK**, a leading global provider of satellite tracking and communication solutions for land, mobile, and marine sectors, has announced the release of a new version of its web portal—SkyRouter.

**SkyRouter 3** is the industry-leading fleet management software that supports the monitoring of globally dispersed and critical assets. This latest update adds new features, builds upon existing ones, improves performance, and offers even greater ease-of-use.

#### **New and Improved Features**

With SkyRouter 3, Blue Sky Network used feedback from customers to improve key features and ensure even greater asset visibility. From full customization of maps, alerts, sounds, filters, and reports to streamlined Geofencing functions, SkyRouter 3 is filled with features aimed at enhancing the user experience. Now running under Google maps, operators have access to added functionalities like Google Earth live tracker and street view. The ability to add and manage locations has also been revamped. Users can now add multiple locations at once with the new batch upload feature and even designate custom icons to maps.

#### **Improved Performance**

With increased report delivery speed, real-time tracking is just that—live and instantaneous. Page performance has been upgraded with quicker loading times and settings are now immediately synced across all machines the moment they are saved. For example, an operator can create a location in Arkansas, save it on one server, and it is instantly shared across all machines worldwide. Similarly, if user creates a geofence over Florida, it shows up on the maps of all authorized personnel.

#### **Greater Ease-of-use**

SkyRouter 3's new sleek and sophisticated interface is aesthetically pleasing yet intuitively functional. With easy-to-understand icons on the revamped track page, you can quickly find all your go-to fleet management tools. Powered by Google Maps, SkyRouter 3 gives you high definition animations, abundant plug-in and overlay options so that users can access the information they want, the way they want it.

Contact Blue Sky Network at 858-551-3894 to schedule a demo or email [sales@blueskynetwork.com](mailto:sales@blueskynetwork.com). For more information on Blue Sky Network and SkyRouter, please visit our website at [www.blueskynetwork.com/](http://www.blueskynetwork.com/).

**About Blue Sky Network ([www.blueskynetwork.com](http://www.blueskynetwork.com))**

*Blue Sky Network is a pioneer in the development of satellite tracking and two-way communication for remotely active private, commercial, and government fleets worldwide. Today, Blue Sky Network is an industry leading developer and supplier of complete global SATCOM solutions for the aviation, marine, and land-mobile industries. Blue Sky Network's interactive web portal, SkyRouter, offers extensive tracking, communicating and managing functionality without the expense and difficulty of additional computer hardware/software.*



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